



# SCIENCE | MEDIA | SAVVY

## EXPRESS

### 15 MINUTE MEDIA TRAINING

### AWIS 2021

### 8-9 July - Dunedin



- CREATE A 90 SECOND VIDEO EXPLAINING YOUR RESEARCH
- FEEL MORE COMFORTABLE IN FRONT OF THE CAMERA
- LEARN SIMPLE TIPS TO BETTER ENGAGE YOUR AUDIENCE

For more info contact:

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Science Media Savvy Express offers one-on-one training for researchers to practice speaking about their work in a compelling way for a general audience.

We provide a supportive environment with helpful feedback from experienced media professionals. As an added bonus, participants receive a video clip featuring the best content from their session, which they are free to reuse as they choose.

An ideal opportunity for busy researchers who want practical tips on giving effective media interviews.

Individual sessions run for 15 minutes throughout the day and are free of charge.

Spaces are limited – advance sign up required.

SIGN UP: [SCIENCEMEDIACENTRE.CO.NZ/SAVVY-EXPRESS](https://www.sciencemediacentre.co.nz/savvy-express)

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